CBS TELEVISION STATIONS

Order ID: 57074 CF LOC-POL FBD - LBD: 10/25/12 - 11/05/12 HL#: Created: 10/23/12 02:02 PM

Client: DEPASQUALE FOR PA (339565) CPE: / / 2182 Agency Commission: 15 % Updated: EMENDEL on 10/23/12 02:30 PM

BUYING TIME (35698) DEPASQUALE 10/25-11/6 Self Protect.: :00:00 Confirmed: 10/23/12 02:19 PM Agency: Product: Contract: Buyer: Demo: HHOLDS DMA RTG Sched. Code: B 10/24/12 08:53 AM BM: SS Monthly

AE: Brian Butz-1-KDKA-TV Billing Int: |

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY DEPASQUALE FOR PA. MARK INVOICE PAID, PROOF

	PRINTAI	T STATION. ALL RATES ARE I	NON PRE-EMP	TIBLE UNLESS NOT	ED OTHERWIS	E. PAID FOR BY	/ DEPASQUA	ALE FOR	PA. MARK INVOIC	CE PAID, PF	ROOF
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* * * T * * *	MORN	30 D		0.0	\$380.00	1	\$380.00		
	<u>FBD</u>	LBD Oct 22									
	10/25/12	10/25/12 1									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Cata	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL5A	0 1 1 0 1 0 0		30 D		0.0	\$380.00	3	\$1,140.00		
	<u>FBD</u>	LBD Oct 29									
	10/30/12	11/02/12 3									
	Time Olem	F. 11 B	D 1.T	D 00 0-14 D-	0-1 0-4-		Dete	0	Tatal	ND	A (C)
ltem 003	Time Class MLOCAL5A	Eligible Days M * * * * *	MODN STEAM	Dur SC Self Pr 30 D	Sales Catg	HHOLDS 0.0	\$380.00	Spots 1	Total \$380.00	INK	A/G
003			WORN	30 D		0.0	φ360.00	'	φ360.00		
	<u>FBD</u> 11/05/12	<u>LBD</u> <u>Nov 05</u> 11/05/12 1									
	11/03/12	11/05/12									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL6A	* * * * F * *	MORN	30 D		0.0	\$675.00	1	\$675.00		
	FBD	LBD Oct 22									
	10/26/12	10/26/12 1									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Cato	HHOLDS	Rate	Spots	Total	NR	A/G
005	MLOCAL6A	1 0 1 1 0 0 0		30 D		0.0	\$675.00	3	\$2,025.00		
	FRD	LBD Oct 29									
	10/29/12	11/01/12 3									
Item	Time Class	Eligible Days M * * * * * *	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	-	Total	NR	A/G
006	MLOCAL6A	M * * * * *	MORN	30 D		0.0	\$675.00	1	\$675.00		
	FBD	LBD Nov 05									
	11/05/12	11/05/12 1									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	07:00 - 08:00	Eligible Days	MILT	30 B	*	0.0	\$380.00	1	\$380.00		
	<u>FBD</u>	LBD Oct 22									
	10/26/12	10/26/12 1									



Client: DEPASQUALE FOR PA (339565) FBD - LBD: 10/25/12 - 11/05/12

Created: 10/23/12 02:02 PM

CPE: / / 2182

Billing Int:

Agency:

BUYING TIME (35698)

Order ID: 57074 CF LOC-POL

DEPASQUALE 10/25-11/6 Product:

Self Protect.: :00:00

Agency Commission: 15 %

Updated: Confirmed:

Buyer: AE:

Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Demo:

Sched, Code: B

HL#:

10/24/12 08:53 AM Contract:

EMENDEL on 10/23/12 02:30 PM 10/23/12 02:19 PM

Monthly BM: SS

WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% WTAE: 0% Share: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 30 B 800 07:00 - 08:00 1 1 0 1 0 0 0 MILT 0.0 \$380.00 \$1,140.00

FBD LBD Oct 29 10/29/12 11/01/12 3

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 009 07:00 - 08:00 M * * * * * MILT 30 B 0.0 \$380.00 \$380.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Sales Catg NR A/G Eligible Days Break Type Dur SC Self Pr Rate Spots Total Item **HHOLDS** * * * T * * * MILT 08:00 - 09:00 30 B \$380.00 \$380.00

FBD LBD Oct 22 10/25/12 10/25/12 1

Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Time Class **HHOLDS** Rate Spots Item Total 30 B 011 08:00 - 09:00 1 0 1 0 1 0 0 MILT 0.0 \$380.00 3 \$1,140.00

FBD **LBD** Oct 29 10/29/12 11/02/12 3

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M * * * * * * 012 08:00 - 09:00 MILT 30 B 0.0 \$380.00 \$380.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Spots Total NR A/G Item **HHOLDS** Rate DLIVE9A 1 1 0 1 1 0 0 DAY 30 B 013 \$180.00 \$720.00 0.0

FBD LBD Oct 29 10/29/12 11/02/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Total NR A/G Item M * * * * * * 014 DLIVE9A DAY 30 B 0.0 \$180.00 \$180.00

FBD LBD Nov 05 11/05/12 11/05/12



Order ID: 57074 CF LOC-POL

FBD - LBD: 10/25/12 - 11/05/12

/ / 2182

Created: 10/23/12 02:02 PM

DEPASQUALE FOR PA (339565) Client:

DEPASQUALE 10/25-11/6

Agency Commission: 15 % Self Protect.: :00:00

0.0

\$585.00

Updated: Confirmed: EMENDEL on 10/23/12 02:30 PM

Agency: BUYING TIME (35698)

Product: **HHOLDS**

Sched, Code: B

HL#:

10/23/12 02:19 PM 10/24/12 08:53 AM Contract:

Buyer: AE:

018

Brian Butz-1-KDKA-TV

Billing Int:

Monthly BM: SS

\$585.00

WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% WTAE: 0% Share: 0%

CPE:

Demo:

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 1 1 0 1 0 0 0 DAY 30 B \$180.00 015 DLIVE930A 0.0 \$540.00

DMA RTG

FBD LBD Oct 29 10/29/12 11/01/12 3

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 016 DLIVE930A M * * * * * DAY 30 B 0.0 \$180.00 \$180.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Dur SC Self Pr Sales Catg NR A/G Eligible Days Break Type **HHOLDS** Rate Spots Total Item 017 D11AM 1 0 1 1 1 0 0 PRIC 30 B \$550.00 \$2,200.00

FBD LBD Oct 29 10/29/12 11/02/12 4

Time Class Dur SC Self Pr Sales Catg Rate Spots NR A/G Eligible Days Break Type **HHOLDS** Total Item * * * * F * * NEWS NNOON 30 B

FBD LBD Oct 22 10/26/12 10/26/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G 019 0 1 1 0 1 0 0 NEWS 30 B NNOON 0.0 \$585.00 3 \$1,755.00

FBD LBD Oct 29 10/30/12 11/02/12 3

Rate Spots **Time Class** Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** M * * * * * * NEWS 30 B 020 NNOON 0.0 \$585.00 \$585.00

FBD Nov 05 LBD 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 021 DSOAPS 1 1 0 1 1 0 0 DAY 30 B 0.0 \$405.00 \$1.620.00

FBD LBD Oct 29 10/29/12 11/02/12 4



Order ID: 57074 CF LOC-POL FBD - LBD: 10/25/12 - 11/05/12

Demo:

HL#: Created:

10/23/12 02:02 PM

DEPASQUALE FOR PA (339565) Client:

CPE: / / 2182 Agency Commission: 15 % Self Protect.: :00:00

Updated: EMENDEL on 10/23/12 02:30 PM

Agency: Buyer:

BUYING TIME (35698)

Product: DEPASQUALE 10/25-11/6

HHOLDS

Confirmed: Contract:

10/23/12 02:19 PM

AE: Brian Butz-1-KDKA-TV Sched. Code: B

10/24/12 08:53 AM Monthly Billing Int: BM: SS

WPXI: 0% Share: 0% WTAE: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
022	DSOAPS	M * * * * * *	DAY	30 B		0.0	\$405.00	1	\$405.00	

DMA RTG

FBD **LBD** Nov 05 11/05/12 11/05/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
023	DPHIL	1 0 1 1 0 0 0	DAY	30 B		0.0	\$360.00	3	\$1.080.00	

FBD LBD Oct 29 10/29/12 11/01/12 3

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
024	NEWS4PM	* * * * F * *	NEWS	30 D		0.0	\$585.00	1	\$585.00	

FBD LBD Oct 22 10/26/12 10/26/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate Sp	pots	Total	NR A/G
025	NEWS4PM	0 1 1 0 1 0 0	NEWS	30 D		0.0	\$585.00	3	\$1,755.00	

FBD **LBD** Oct 29 10/30/12 11/02/12 3

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
026	NEWS4PM	M * * * * * *	NEWS	30 D		0.0	\$585.00	1	\$585.00	

FBD LBD Nov 05 11/05/12 11/05/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
027	NEWS430PM	* * * T * * *	NEWS	30 D		0.0	\$585.00	1	\$585.00	

FBD <u>LBD</u> Oct 22 10/25/12 10/25/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
028	NEWS430PM	0 1 0 1 0 0 0	NEWS	30 D		0.0	\$585.00	2	\$1,170.00	

FBD LBD Oct 29 10/30/12 11/01/12 2



0.0

0.0

\$900.00

\$1.080.00

Sched, Code: B

KDKA-TV

10/24/12 08:53 AM

Contract:

Order ID: 57074 CF LOC-POL FBD - LBD: 10/25/12 - 11/05/12 HL#: Created: 10/23/12 02:02 PM

HHOLDS

DEPASQUALE FOR PA (339565) CPE: / / 2182 Client: Updated: EMENDEL on 10/23/12 02:30 PM

Agency Commission: 15 % BUYING TIME (35698) DEPASQUALE 10/25-11/6 Self Protect.: :00:00 Confirmed: 10/23/12 02:19 PM Agency: Product: DMA RTG

Buyer: Billing Int: AE: Monthly BM: SS Brian Butz-1-KDKA-TV

WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% WTAE: 0% Share: 0%

Demo:

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G **NEWS** 30 D 029 NEWS430PM 0.0 \$585.00 \$585.00

FBD LBD Nov 05 11/05/12 11/05/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 030 NEWS5PM * * * T * * * NEWS 30 D 0.0 \$900.00 \$900.00

FBD LBD Oct 22 10/25/12 10/25/12 1

Sales Catg NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Rate Spots Total Item **HHOLDS** 031 NEWS5PM 1 0 1 1 0 0 0 NEWS 30 D \$900.00 \$2,700.00

FBD LBD Oct 29 10/29/12 11/01/12 3

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total Item M * * * * * NEWS NEWS5PM 30 D 032 0.0 \$900.00 \$900.00

FBD <u>LBD</u> Nov 05 11/05/12 11/05/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total * * * * F * * NEWS

FBD LBD Oct 22 10/26/12 10/26/12 1

NEWS530PM

NEWS6PM

033

035

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate

NEWS530PM 1 1 0 1 1 0 0 NEWS 30 D 0.0 \$900.00 \$3,600.00 034

30 D

30 D

FBD LBD Oct 29 10/29/12 11/02/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item * * * * F * * NEWS

FBD LBD Oct 22 10/26/12 10/26/12

NR A/G

\$900.00

\$1.080.00



Order ID: 57074 CF LOC-POL

FBD - LBD: 10/25/12 - 11/05/12

Created: 10/23/12 02:02 PM

DEPASQUALE FOR PA (339565) Client:

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Updated:

Agency: Buyer:

BUYING TIME (35698)

DEPASQUALE 10/25-11/6

Confirmed: Billing Int:

EMENDEL on 10/23/12 02:30 PM 10/23/12 02:19 PM

AE: Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Demo:

Sched, Code: B

HL#:

Contract:

10/24/12 08:53 AM Monthly BM: SS

WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% WTAE: 0% Share: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 30 D 036 **NEWS6PM** 1 1 0 1 1 0 0 NEWS 0.0 \$1,080.00 \$4,320.00

FBD LBD Oct 29 10/29/12 11/02/12 4

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 037 NEWS630PM 1 1 1 0 1 0 0 NEWS 30 D \$1,080.00 \$4,320.00

FBD LBD Oct 29 10/29/12 11/02/12 4

Dur SC Self Pr NR A/G Time Class Eligible Days Break Type Sales Catg Rate Spots Total Item **HHOLDS** M * * * * * * NEWS NEWS630PM 30 D \$1,080.00 \$1,080.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Eligible Days Dur SC Self Pr Sales Catg NR A/G Time Class Break Type Rate Spots Total Item **HHOLDS** NCBS7PM01 30 B 039 1 0 1 1 0 0 0 CNWS 0.0 \$1,080.00 3 \$3,240.00

FBD <u>LBD</u> Oct 29 10/29/12 11/01/12 3

Item **Time Class** Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 0 1 0 1 0 0 1 NEWS 30 B 040 NLATE03 0.0 \$2,000.00 \$6,000.00

FBD LBD Oct 29 10/30/12 11/04/12 3

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate M * * * * * * NEWS 30 B 041 NLATE03 \$2,000.00 \$2,000,00 0.0

FBD Nov 05 LBD 11/05/12 11/05/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item * * * T * * * LETT 042 LLETTER01 30 B 0.0 \$575.00 \$575.00

FBD LBD Oct 22 10/25/12 10/25/12



Order ID: 57074 CF LOC-POL

FBD - LBD: 10/25/12 - 11/05/12

Created: 10/23/12 02:02 PM

DEPASQUALE FOR PA (339565) Agency: BUYING TIME (35698)

/ / 2182

Agency Commission: 15 % Updated: Self Protect.: :00:00

HL#:

Confirmed:

EMENDEL on 10/23/12 02:30 PM

Buyer: AE:

Brian Butz-1-KDKA-TV

DEPASQUALE 10/25-11/6 HHOLDS DMA RTG Demo:

Sched, Code: B

10/23/12 02:19 PM 10/24/12 08:53 AM Contract:

Billing Int: Monthly BM: SS

WPXI: 0% WPGH: 0% WTAE: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0%

CPE:

Product:

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 30 B 043 LLETTER01 1 0 1 0 0 0 0 LETT 0.0 \$575.00 \$1,150.00

FBD LBD Oct 29 10/29/12 10/31/12 2

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G LLETTER01 M * * * * * * LETT 30 B 0.0 \$575.00 \$575.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS NR A/G Rate Spots Total Item * * * T * * * REGP 045 **PELEMENT** 30 B \$3,780.00 \$3,780.00

FBD LBD Oct 29 11/01/12 11/01/12 1

Time Class Break Type Dur SC Self Pr Sales Catg NR A/G Eligible Days **HHOLDS** Rate Spots Total Item * * * * * S * NEWS **NEWSSAT6A** 30 B 046 0.0 \$300.00 \$300.00

FBD LBD Oct 29 11/03/12 11/03/12 1

Eligible Days Item Time Class Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G * * * * * S * NEWS 047 NEWSSAT8 30 D 0.0 \$450.00 \$450.00

FBD LBD Oct 29 11/03/12 11/03/12 1

Rate Spots Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total **HHOLDS** AINSIDSAT 30 B 048 0.0 \$300.00 \$300.00

FBD LBD Oct 29 11/03/12 11/03/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 049 **PSIXTY** * * * * * * S REGP 30 D 0.0 \$5.500.00 \$5.500.00

FBD LBD Oct 22 10/28/12 10/28/12

NR A/G



Order ID: 57074 CF LOC-POL FBD - LBD: 10/25/12 - 11/05/12

HHOLDS

10/23/12 02:02 PM

Client:

DEPASQUALE FOR PA (339565)

/ / 2182 DEPASQUALE 10/25-11/6 Created:

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Demo:

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Item **HHOLDS** Rate Spots Total 050 PWIFESN4 * * * * * * S CARD 30 B 0.0 \$3,000.00 \$3,000.00

DMA RTG

FBD LBD Oct 29 11/04/12 11/04/12

Order Totals											
	Confirmed	Revised	Confirm	ed Total	Revised Total						
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt					
Spot Buy Lines	92	0	\$70,860.00	\$60,231.00	\$0.00	\$0.00					
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Order Totals:			\$70,860.00	\$60,231.00	\$0.00	\$0.00					